

LaSalle News

THE OFFICIAL
LaSalle - Sandwich West - South Windsor
River Canard - Roseland Paper

THIRTEENTH YEAR

"NEWS ABOUT PEOPLE WE ALL KNOW"

Authorized as Second Class Mail
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Friday, August 3rd, 1962

Vol. 11, No. 28

The LaSalle News — LaSalle, Ontario

S.A.G.

3c per copy

PAGE ONE

Century Club Announces Winners

At the July drawing of the LaSalle Youth Centre's Century Club drawing, held Tuesday the following were the winners:

\$50: Beth Eve
\$10: Joe Bezaire, Victor Pouget, Ray O'Gorman, Leon Szpak and Bob Lemon.

Picnic at Prince Road Park

With the hopes that the majority of families will have returned from their summer holidays, the third Annual Family Picnic of Sacred Heart Parish, LaSalle, will be held on the last Sunday of August, the 26th.

Coupons were distributed at last Sunday's Masses, and it hoped that they all will be filled out and returned so that preparations can be made for the number of children to attend.

The affair will be held at Prince Road Park, and don't forget to make a note of the date, Sunday, August 26th.

Better Reception Planned by CJSP

The Board of Broadcast Governors at its August 13th Ottawa Hearings will hear an application by CJSP Radio. The radio station seeks authority to modify its broadcast signal in South Essex, particularly the Kingsville, Harrow and Amherstburg area.

Because of international agreements on the use of radio frequencies, radio stations in Canada must not interfere with radio stations using the same or adjacent frequencies in the United States. Distribution of CJSP Radio's power along the Lake Erie shoreline and to Pelee Island has been necessarily very limited in some areas. Engineers working on the problem for almost 8 years, have devised a method whereby all residents should, if the plan is approved, receive most listenable reception from CJSP.

The federal Department of Transport has given technical approval to the station's plan, and has passed the application to the Board of Broadcast Governors for public hearing. Stuart C. Brandy, Executive Vice-President and General Manager of CJSP, says that if the Board of Broadcast Governors' recom-

Appointed As Assessment Comm.

Mr. Douglas Nevin has been appointed assessment commissioner of the township of Sandwich West. This post was held for the past two years by the deputy clerk-treasurer Raymond Dagleish who now fills the position of office manager, as well as deputy clerk-treasurer.

Mr. Nevin has been employed in the assessment department for five years, and has completed two years of a three year assessor course through Queen's University.

Gladstone Tenders Re-Called

As the result of changes in the engineer's specifications for the reconstruction of Gladstone Avenue in LaSalle from Matchette to Malden Road, it has been decided to call for new tenders for the project.

Included in the township's five year roads program, Gladstone will be finished as a permanent road.

endation to the Minister of Transport is in favour of the change, the job is scheduled for completion by early Fall.



SWEET MELON. What better way to keep cool when the sun begins to scorch than to lose oneself in a large slice of iced watermelon? Five-year-olds Molly Granton and Garry Reed demonstrate fine form in watermelon consumption.

Diefenbaker to Open Trans-Canada Hwy.

The Prime Minister of Canada, the Right Honourable John G. Diefenbaker will officially open the Trans-Canada Highway on September 4th. It was announced today in Ottawa.

The ceremony will take place at the summit of Roger's Pass in Glacier National Park.

Rogers Pass selected as the site for the opening since the closing of the last gap in the Highway in this section means that while the whole of the Highway will not be completed, it will, for the first time, be possible to travel coast to coast on the Trans-Canada route. In addition, this section represents one of the most difficult mountain areas on the continent for highway construction purposes and many features of the work are engineering achievements of the highest order. There is also the historic parallel with the driving of the last spike at Craigellachie nearby which marked the completion of Canada's first trans-continental railroad.

To mark the official opening of the Trans-Canada Highway and to commemorate Canada's achievement in constructing the 4,890 mile route, the Department of Public Works is currently building a memorial in the Rogers Pass area. The site which will be landscaped and provide ample parking space for visitors and tourists has been selected so that it will command a striking view of the Pass and the magnificent surrounding mountain scenery. The memorial will serve as a fitting reminder of the magnitude of Canada's accomplishment in carrying this huge project through to a successful conclusion.

St. Raymond's Take Lead

Standings in the LaSalle Boys' Baseball League, sponsored by the Ushers of Sacred Heart Church, are as follows:

	W	L
St. Raymond's	4	0
St. Mark's	3	1
St. Paul's	3	1
St. Peter	2	2
St. John	1	3
St. Luke	1	3

Be Considerate of Neighbours

Pick any street in any city or town and you're sure to find at least two families who don't get along. What are the commonest causes of irritation or downright hostility?

According to Dorothy Sangster, in Chatelaine, children head the list of contentious neighbourhood problems followed a close second by mutual drives and fences, then trees, pets, noise and uninvited visitors.

(Continued on page 4)



POSE, PLEASE. Teams of oxen can still be seen working in the fields of Nova Scotia. They have become rare in most parts of North America, and consequently Nova Scotian oxen are favorite camera subjects for tourists. The oxen are primarily used by farmers on the south shore of the province.

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Welfare Reform In Air

LR — Welfare Reform is in the air. There was the resolution presented by the town of Hawkesbury, Ontario, to the Canadian Federation of Mayors and Municipalities which called for giving municipalities the right to call on recipients of public relief for some work in return for their benefits. While it was held over until some future conference, it is still an issue. Legislators in Washington are evidently of the same mind as councillors in Hawkesbury. The compromise welfare reform bill in the US, in addition to increasing aid to the needy, is designed, if it comes law, to remove some persons from relief rolls and return them to productive work. It would authorize states to require that able-bodied persons on relief must work on community work projects. It would also provide incentives for elderly people on relief rolls to take part-time jobs.

Ethics cannot be legislated. But legislation can produce a climate in which good ethics will flourish. Legislators should also be able to improve the climate in which the unemployment insurance commission carries out its duties — a climate in which fraud would wither and benefits would reach only those who are truly unemployed.

Exhibit Shows How Tax Dollar Spent

A visit to the Ontario Building at the CNE will afford Ontario citizens an opportunity to see what their government is doing and how their tax dollar is being spent: This year fifteen government departments and agencies are exhibiting in the renovated Ontario Building, and they have gone all out to make this year's displays the most interesting and informative ever.

Displays range from Agriculture to Education; Fire Prevention to Mining and Energy Resources; from Highway Safety through Water Resources to the Ontario Provincial Police and our Reform Institutions.

The 3,000 visitors to the CNE this year will get the first opportunity to see the Ontario Government's plans for the "NEW" Queen's Park. The "Queen's Park, 1972" exhibit will show a model of the \$50 million office building expansion project, which is scheduled in four stages over the next ten years.

Throughout the afternoons and early evenings a series of interesting films will be shown in the remodelled theatre featuring a variety of subjects associated with the provincial government's activities.

All in all, the exhibits in the Ontario Building are well worth seeing and should be on the 'must' list of every Ontario citizen.



"Just watching CRICKET is no reason for ordering tea and cucumber sandwiches!"

U.S. Finds Drop In Canadian Sales

LR — Austerity is as yet mostly only a word to the average Canadian but along the border US merchants are experiencing a drop in sales to Canadians. A Detroit department store official said last week

that their Canadian traffic was down 10 to 15%. US vacation areas are also entertaining fewer Canadian visitors.

No one would wish to continue emergency measures beyond the time of need; but, to a degree, a permanent shift in purchasing and vacation habits of Canadians would

be no bad thing.

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**Tomato Centre of
Controversy**

Probably no other fruit or vegetable has been embroiled in so much controversy as the tomato, with the possible exception of the apple, which had a head start because of its role in the Garden of Eden.

Even now there is substantial disagreement on pronunciation — the Oxford English dictionary favors "tomato", but there seems to be as much popular support on this continent for "tomayto". The name derives from the Mexican word — "tomatl".

People also disagree on classification of the tomato — the latest Canada Year Book issued by the Dominion Bureau of Statistics calls it both a fruit and a vegetable.

In the past it was referred to as the "love apple" — it was also viewed with suspicion as a poisonous fruit.

In terms of the number of pounds produced it is Canada's most important vegetable except for potatoes, which are classed as a field crop.

Tomatoes also account for about 40% of the total vegetable crop, outside of potatoes. They rank with corn and peas as the three major canning crops in Canada.

Canadians eat on a per capita basis 66.03 grams of fresh tomatoes per day, and 24.1 kilograms per year. Almost 400,000 metric tons are produced in Canada each year, and several tons are imported.

Tomatoes are native to South America, and are of the same family as potatoes and tobacco. First introduced to Europe about 1596, they were prized for their decorative, rather than their food value, and were grown as greenhouse climbers.

Tomatoes are one of the most important salad ingredients, lending rich color to the green salad vegetables, and rich in vitamins, especially Vitamin C.

They can be obtained throughout the year with modern packaging, food handling and transportation methods, as can most other salad ingredients.

**Traffic Death toll
Exceeds 100,000**

The world death toll from road accidents exceeds 100,000 annually, according to the World Health Organization.

This UN agency's report states that married men have the lowest accident rate among males; that mo-

tor cyclists are about 10 times more likely to be involved in accidents than occupants of any other kind of vehicles; that the lowest accident rates are among drivers in the 50 to 60 age group; that young drivers in their twenties have more than their share of fatal accidents.

The report notes further that drivers after drinking are involved in an inordinately large number of accidents; that training of high school

pupils in motor vehicle driving appears to be very valuable; and that efficient accident casualty services play a major part in reducing the accident rate.

World Health Organization stated that for every death suffered in highway accidents there were 30 to 40 minor injuries and 10 to 15 serious accidents.

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Even Russia Has Soft Drink Dispensers

A Grecian high priest, Hero Catubus, is said to have devised a vessel that dispensed holy water only when a drachma coin was deposited by the faithful. That is the first known automatic vending machine. The carbonated drinks dispensed at service stations, industrial cafeterias and other locations are not holy, but their popularity grows constantly.

Even in Moscow, crowds, line up on a warm day for a turn at the machine where carbonated beverages with rather weak fruit flavors are dispensed into a common drinking glass as the proper coins are deposited.

One principal type of Canadian machine dispenses bottles of carbonated beverages; a second type automatically fills and serves cups of selected beverages. Both assure a sanitary drink — something Canadians are more popular about than the Russians.

The first vending machine of modern times was patented 75 years ago. Vending machines have changed drastically since then, providing multiple services.

Besides the ever-present carbonated beverages, workers in many industrial plants can buy food of va-

rious kinds through installations of vending machines. Vending already has developed into a service which now feeds millions of factory and office workers in North America and the number of machine installations grows daily.

NEIGHBOURS

(Continued from page 1)

Amiable relations were helped, authorities said, if you had:

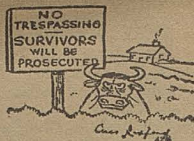
— A clear idea of your legal rights and the rights of your neighbors, as set out in Canada's Criminal Code and in the local bylaw of your community.

— An appreciation of your obligations and responsibilities over and above the law, as a good neighbor.

— A realistic appraisal of the incurable eccentricities of a few individuals, and the necessity for avoiding them as much as possible.

Social workers compared neighborhoods to families and pointed out that every so often they included one or two individuals who were temperamental, uncooperative, hostile or possibly near psychotic. They advised "if you find yourself next door to somebody who gets his kicks out of making your life miserable, you might well decide to move for your own peace of mind."

Joke of the Week



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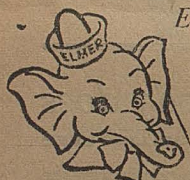
TO 9 O'CLOCK

S & M GIFT

STAMPS

Elmer Summer Safety Contest No. 2

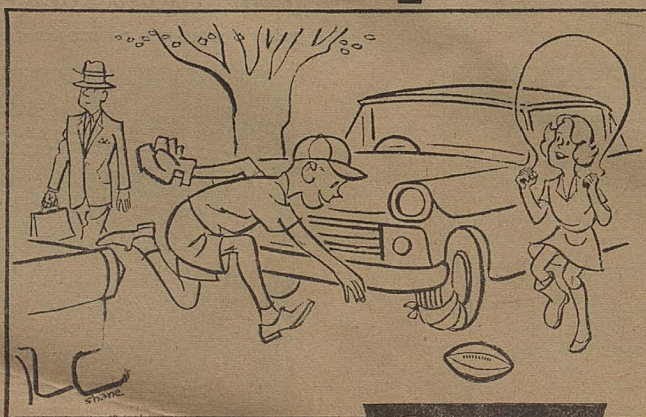
Can You Find The 7 ERRORS?



Hi Kids!

Here is the second of my Summer Safety Contests. It's easy, lots of fun to enter. The picture is based on my rules "KEEP OUT FROM BETWEEN PARKED CARS" and "PLAY YOUR GAMES IN A SAFE PLACE AWAY FROM THE STREET". Start right now to find what's wrong in the picture. You may win a new Raleigh bicycle or a Sono-Lite.

Elmer



Prizes

2 RALEIGH BICYCLES

one boy's and one girl's.

25 SONO-LITES

Combination bicycle Horn and Light

GIVEN AWAY EACH WEEK

HERE'S WHAT YOU DO!

1. Cut this contest out of paper along dotted lines and color the picture. Or draw a picture that looks like this and color it.
2. List on separate sheet of paper the seven things wrong in the picture.
3. Mail contest and list to address on Entry Form. Don't forget to fill in your name and address.
4. Any child of elementary school age may enter.
5. All entries become the property of Elmer the Safety Elephant and cannot be returned.
6. Children of employees of this newspaper, the Ontario Safety League and Raleigh Cycle Industries (Canada) Ltd. may not enter.
7. Judges of the contest will be traffic safety authorities. The judges' decision is final.

Contest No. 2

NAME

ADDRESS

AGE TELEPHONE Boy...Girl...

Mail before Aug. 15th to:

ONTARIO SAFETY LEAGUE

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TORONTO 1, ONTARIO